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**Embarking a New Frontier:
MFFM Pioneers Malaysia's Entry into September Sourcing Circle!**

In a bold move to redefine industry norms, MFFM is proud to be the trailblazer in bringing the September sourcing circle to Malaysia. This strategic initiative positions your company at the forefront of a dynamic marketplace, unlocking a wealth of opportunities previously exclusive to China.



Malaysia Furniture Furnishings Market (MFFM) 2024

Date: 5 - 7 September 2024

Venue: World Trade Centre Kuala Lumpur (WTCKL)

Admission: Free admission by registration

Why Choose MFFM
for Malaysia's September Sourcing source?



Strategic Timing

Seize the prime opportunity in September for furniture sourcing in Asia. Capitalise on this fresh sourcing circle to engage with new target groups to enhance your business strategies effectively.



Reputable Suppliers and High-Quality Products

Engage with suppliers who possess a profound understanding of market requirements, high-quality products, compelling designs, innovative options and competitive pricing, catering to both international and domestic markets.

Efficient Business Environment for Brand Building



MFFM offer in-person "touch-and-feel" experience for online buyers, enhancing brand confidence through tangible interactions. Explore new business opportunities with cost-effective set up organised by experienced show organiser.

MFFM ideal for those who:

• Wish to capture new set of buyers in this new sourcing circle

• Aim to expand their business into the domestic market

• Seek to enhance their influence in the e-commerce sector

EXHIBIT PROFILE



ALL types of furniture



Home décor and lifestyle products



Finishings, Fittings, Hardware & Accessories



Materials for furniture production

Don't miss the chance to be a part of this groundbreaking initiative, positioning your business at the forefront of Malaysia's venture into the prestigious September sourcing circle. Join us at MFFM 2024 and pioneer a new chapter in Asian sourcing excellence!

[Ask us](#) for your participation!

[Download MFFM 2024 Brochure](#)

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