



4 - 6 Sept 2025
World Trade Centre Kuala Lumpur



CONNECTING MARKETS
EXPANDING BUSINESS HORIZONS

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Reimagine Your Buying Strategy at MFFM 2025
Amid Economic Shifts, Forge Ahead with Agility & Value

DATE 4 - 6 September 2025

VENUE World Trade Centre Kuala Lumpur, Malaysia

Why MFFM 2025 is Your Strategic Advantage?

In today's volatile market, smart sourcing isn't optional - it's survival. At MFFM 2025, Southeast Asia's premier furniture showcase, you'll discover **actionable solutions** to navigate challenges and capture growth:

Cost Efficiency Redefined

- Negotiate directly with **100+ vetted suppliers** from Malaysia & beyond.
- Source high-margin products: Sustainable materials, contract/commercial ranges & smart furniture.

Future-Proof Your Inventory

- Spot **2026 trends first**: Eco-innovations, modular designs & premium outdoor living.
- Secure **2026 production capacity** from reliable manufacturers

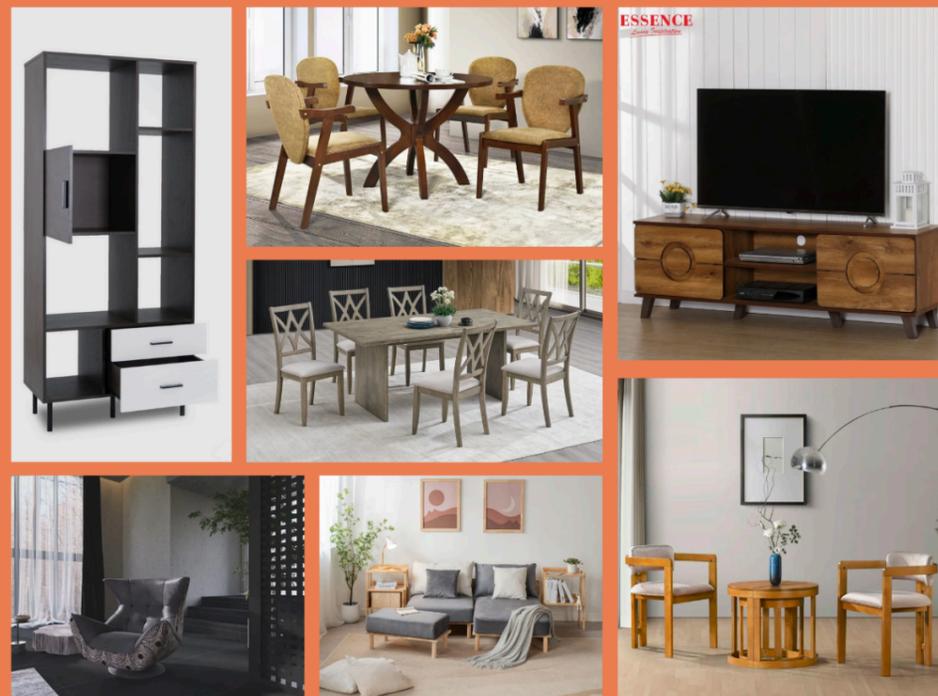
Build Resilient Partnerships

- Meet factories offering **smaller MOQs** and flexible terms - ideal for testing new markets.
- Connect with **certified sustainable makers** to meet ESG demands.



Why Attend Amid Economic Challenges?

- ✔ **De-Risk Supply Chains**: Diversify with reliable, audit-ready suppliers.
- ✔ **Reduce Costs**: Eliminate middlemen, leverage ASEAN trade pacts.
- ✔ **Drive Demand**: Curate collections aligned with post-recession consumer values (durability, sustainability).



Secure Your **FREE Buyer Pass**

Register Now

International Buyers: Apply for MFFM Hosted Buyers' Programme

MFFM Hosted Buyers' Programme

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