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4 - 6 Sept 2025  
World Trade Centre Kuala Lumpur



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**MFFM 2025 – Sneak Peek**

## Xinhe: Cozy & Stylish Upholstered Favorites!

**DATE** 4 - 6 September 2025

**VENUE** World Trade Centre Kuala Lumpur, Malaysia

From first-time buyers to seasoned exporters, MFFM fosters real, face-to-face interactions that drive long-term partnerships. Come and witness what XinHe has to offer at MFFM 2025.

XinHe stands out from the rest due to their **flexibility, fast response time and efficient delivery**, making them a trusted industry name. Committed to continuous improvement, XinHe constantly refine their design concepts and structures. The goal is to bring you beautiful, high-quality furniture at competitive prices, backed by excellent service and **on-time delivery**. Experience the beauty and quality firsthand at **Hall 3, booth 324** at **MFFM 2025!**



Founded in the year 2011, **XinHe Furniture Industries Sdn Bhd** is a local homegrown brand based in Johor that excels in manufacturing top-tier upholstered furniture. XinHe aims to produce exquisite upholstered bed frameworks, which are complemented by a diverse array of chairs and sofas. Their offerings cater to customers who demand versatility and innovation.

### XH3049 Cordelia Sofa

Experience lasting comfort and contemporary style with the **XH3049 Cordelia Sofa**. Upholstered in soft ribbed corduroy, this inviting 3-seater features plush, generously filled cushions and matching side pillows for added support. Its clean-lined silhouette, sleek black tapered legs, and neutral tone bring a modern touch that blends effortlessly into any space. Perfect for relaxing or entertaining, the Cordelia Sofa is a sophisticated focal point for your living room.



### XH8509 Akara Bed

Elevate your bedroom with the sleek sophistication of the **XH8509 Akara Bed**. This minimalist frame features gently rounded corners, luxurious textured fabric upholstery, and a striking smooth black border for contrast. The integrated padded headboard offers both comfort and style, perfect for resting or reading. With its clean lines and timeless design, the Akara Bed masterfully blends contemporary elegance with everyday comfort, making it ideal for both homes and hospitality settings.



### XH3031 Nova Recliner

Discover effortless relaxation in the **XH3031 Nova Recliner**. This sleek, modern chair offers unmatched comfort and functionality with its 360° swivel mechanism, smooth rocking motion, and convenient power recline – adapting perfectly to your ideal lounging position. Upholstered in soft, durable fabric, its ergonomic design and easy-to-use controls make it perfect for reading, relaxing, or unwinding. The Nova Recliner seamlessly blends innovation and comfort, creating a standout addition to any living space.

## Why Attend MFFM?

- ✓ **Exclusive Launches:** See products before they hit the market
- ✓ **Network:** Connect with reputable and genuine suppliers
- ✓ **One-Stop Hub:** All kinds of furniture products under one roof

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