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MFFM 2025 – Sneak Peek



SOON HER SING:
PREMIUM FURNITURE,
RIGOROUS STANDARDS

DATE 4 - 6 September 2025

VENUE World Trade Centre Kuala Lumpur, Malaysia

Established in the year 1992, **Soon Her Sing Industries (M) Sdn Bhd** is one of the leading export manufacturers of office (ACMI brand) and home (OVIA Brand) furniture with more than 30 years of experience.

With the recognition of ISO 9001:2015 certification and constant investment in advanced European machines, Soon Her Sing has been exporting highest quality products to over 60 countries. The company also practices Lean Management and Innovation Management to achieve high quality management system.



ELMOND EXECUTIVE SET

The Elmond Executive Office Collection is designed for discerning professionals who value both refined aesthetics and everyday functionality. Expertly crafted using high-quality particle board with a full German melamine lamination, this collection delivers outstanding resistance to scratches, heat, and moisture - ensuring exceptional durability and a sophisticated finish. The complete set includes an L-shaped executive desk, mobile storage units, and a high cabinet system, creating a commanding presence that elevates any modern workspace.

KIDDIE HIGH SLEEPER

This space-saving, multifunctional high sleeper is a perfect solution for maximizing functionality and style in a child's bedroom. Crafted in a modern green and white color scheme, it seamlessly combines a sleeping area, a study space, and ample storage – all in one compact unit.



ANNAS BUFFET

The ANNAS Buffet blends contemporary design with artisanal character, ideal for upscale living rooms, dining areas, or entryways. Crafted from high-grade particle board and finished with premium German melamine and 3D emboss touching foil lamination, this piece offers a durable, scratch-resistant, and moisture-resistant surface with a textured, natural wood-like feel.



CONTRA WORKSTATION

The Contra Workstation Series is designed to promote collaboration and efficiency in modern office environments. Crafted from durable particle board with high-quality German melamine lamination, these desks offer excellent resistance to scratches, stains, and heat - ensuring long-lasting performance with a sleek, contemporary look.

Why Attend MFFM?

- ✔ **Exclusive Launches:** See products before they hit the market
- ✔ **Network:** Connect with reputable and genuine suppliers
- ✔ **One-Stop Hub:** All kinds of furniture products under one roof

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