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4 - 6 Sept 2025
World Trade Centre Kuala Lumpur

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MFFM 2025 – Spotlight
Japanese Elegance Meets Pet Paradise
Discover Unmissable Sofas!

DATE 4 – 6 September 2025

VENUE World Trade Centre Kuala Lumpur, Malaysia

Experience the Art of Japanese Comfort at MFFM!

This year, MFFM is proud to showcase the exceptional craftsmanship and innovative design of two standout exhibitors from Japan, each redefining comfort in their own unique way:

Covearth

Modern Elegance Redefined
Hall 3, Booth 300D

Immerse yourself in sophisticated Japanese minimalism. Discover a stunning collection of **modern, elegant sofas** where impeccable craftsmanship meets serene design.



This eye-catching sofa, inspired by the shape of a bird's beak, adds a sharp and stylish touch to modern interiors. Its bold design stands out, yet blends well with chic, contemporary spaces. You can choose from a wide range of fabric options to customize it to your own taste and enjoy different styles to match your mood.

Built with skilled hands and thoughtful techniques, this sofa is designed to fit naturally into everyday life. It's a piece that brings the warmth of wood and comfort of tradition into your home, while still feeling fresh and modern.

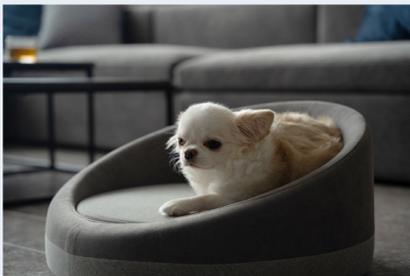
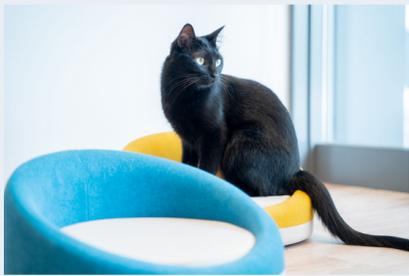


Luxury Designed for Furry Family Members

Hall 3, Booth 300C



Witness the future of pet-centric living! This innovative Japanese brand presents a delightful range of **premium sofas designed exclusively for pets**. Gone are the days of bulky pet beds! Experience stylish, functional, and incredibly comfortable furniture crafted with pet wellness and owner aesthetics in mind.



“RONDE” is more than a Pet Sofa. It's a unique piece made with same materials and technique used in high-end furniture for humans.

Each piece is carefully handcrafted by skilled Japanese craftsmen, resulting in a product that is not only visually elegant but also structurally strong and exceptionally comfortable. The fabric is resistant to scratches and pet hair tangling and features a special coating that allows stains to be cleaned easily with just water - easy to maintain.

Why Attend MFFM?

- ✔ **Exclusive Launches:** See products before they hit the market
- ✔ **Network:** Connect with reputable and genuine suppliers
- ✔ **One-Stop Hub:** All kinds of furniture products under one roof

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